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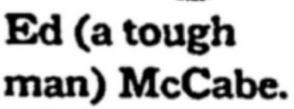
Chrysler Corporation

Plymouth Acclaim.

tender cnicken) McCabe
is off to a grand start.
Comparing his opening of
a new agency last week
to the Second Coming
would have been too obvious. Instead, in full-page
newspaper ads, he settled for posing as Noah,
at an agency deluged

Only two accounts are on board so far.





at an agency deluged
with job-seekers, vendors and potential clients all trying to clamber aboard his ark.









Looking Ahead

MONDAY American International Toy Fair, through Feb. 20 in New York.

TUESDAY President's Council of Economic Advisers presents its 1991 report to Congress. ■ Housing completions for December. ■ Treasury auctions 52-week bills.

WEDNESDAY January retail sales. ● Auto sales for early February. ● Criminal negligence trial of McNeil Consumer Products, makers of Tylenol, in Chicago.

THURSDAY December business inventories and shipments. ● Jobiess claims for week ended Feb.2. ● Possible release of Ford and G.M. earnings. ● Valentine's Day.

FRIDAY Deadline for NCR shareholders to offer their stock to A.T.& T. in its takeover attempt. • Producer prices, industrial production and capacity utilization for January. • Merchandise trade balance for December.